



January 12, 15

Business Name

Address Line 1

City, State- Zip Code

Dear Business Owner Name,

We are excited introduce to you the Panther Youth Football & Cheer organization, a non-profit organization. The Panthers provide an opportunity for the local children, ages 6 to 14, to be involved in an organized, safe football and cheer program that will serve 100 plus children in the communities of The Greater Monterey Peninsula area. Panthers are an organization that gives every team member a chance to play and participate, regardless of abilities. Our teams will be competing against 11 other member organized football and cheer organizations in The Monterey Bay Youth Football League, from King City to Hollister, Watsonville, Salinas and other County areas.

At this time, we are reaching out to local businesses is hopes to gain donations and or sponsorships. Panther Youth Football has already started fundraising to meet the growing needs and costs of our players and any donation amount would be greatly appreciated and accepted. In return for your generosity, we would be happy to provide a receipt with our EIN and your business name and logo would be displayed on our website, banners and any printed materials. All of the Panther Board Members, coaches, etc. are volunteers and enjoy giving to their communities.

Please take a moment to visit our website www.pantheyouthfootball.net for more information. Again, a donation is any amount would be greatly appreciated. You may contact us at admin@pantheyouthfootball.net or by calling (831) 392-6737 with any questions or to reach our Board of Directors.

Thank you in advance for your consideration & support.

Sincerely,

Panther Youth Football & Cheer

Panther Youth Football & Cheer
P.O. Box 222573
Carmel, CA 93922
admin@pantheyouthfootball.net



Sponsorships & Contact Sheet

Touch Down Panthers (1 available)	Includes full page ad, back cover in team program, inclusion on banner at games, mentions by announcer at home games, website recognition, logo on team ID cards	\$1,000
Individual Team Sponsorships (4 available)	Team Sponsor will get mentioned in program under team photo, logo on banner that will be at every game and logo on coaches' uniforms, website recognition	\$500
Gold (3 available)	Full page Ad in Program: You provide ad layout, logo on Banner, Game day PA announcements, website recognition	\$500
Silver (4 available)	½ page Ad in Program, game day PA announcements, website recognition	\$250
Bronze (4 available)	¼ page Ad in program, game day PA announcements	\$150
Team ID Cards (4 available)	Logo on laminated team ID cards	\$250
Business Card in Program		\$100
*All Program ads may include a clip out coupon should you choose		

Company/Name as you would like it displayed: _____

Contact Name: _____

Address: _____

Phone Number: _____ **Email:** _____

Web Address: _____ **Total amount\$** _____

Signature: _____

Payment should be received prior to our first game August 30th. Send payment to PYFC P.O. Box 222573 - Carmel, CA 93922 or call Nicole @ (831) 601-0182 to make payment arrangements.

April 14, 2015

Panther Youth Football & Cheer
P.O. Box 222573
Carmel, CA 93922
admin@pantheryouthfootball.net